



Saltford CofE Primary School

Saltford CofE Primary School
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www.saltfordschool.org.uk [@SaltfordPrimary](https://twitter.com/SaltfordPrimary)
Headteacher: Dawn Sage
Co-Chairs of Governors: Megan Jackson and Richard Rowland

Dear Parents and Carers

We are proud of our learning at Saltford Primary School and enjoy sharing the successes of our pupils and staff. We do this within our school and Wellsway Multi Academy Trust (WMAT) using digital and print displays and in the wider community via our newsletter, on our website and social media. We also like to see positive coverage of the school in the local and education press.

For this reason, we sometimes take photographs and video of pupils. On some occasions, we will send images to local media outlets or invite them in to film or photograph activities. Pupils may also be interviewed/recorded/photographed by the media, education providers and researchers, or by their hosts when on educational trips and visits. This will only take place with the permission of the Headteacher and under appropriate supervision.

We would like your consent to take images of your child, and use them in the ways described below. You may withdraw your consent at any time and you may ask to see images of your child held by the school at any time.

I understand that:

- photos/video of my child will be used on the school/WMAT website
- photos of my child will be used in the school prospectus and other school print
- photos/video of my child will be used in internal school walls and digital displays
- photos/video of my child will be used on the school/WMAT social media directly managed by those organisations
- images of my child may be used in external (beyond the building) displays – for example a banner on our gate, etc
- photos/video of my child will be used in press releases to the media issued by the school or WMAT
- photos/video of my child will be used in the school/WMAT newsletter
- my child may be interviewed by visitors (such as the media) about school activities
- photos/video of group activities (such as school productions) will be shared with parents for a restricted period

You have been sent a link to a Microsoft Form which will ask you to consent to the above terms.