



**Saltford**  
CofE Primary School

Saltford CofE Primary School  
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Headteacher: Dawn Sage  
Co-Chairs of Governors: Megan Jackson and Richard Rowland

8<sup>th</sup> June 2018

Dear Parents and Carers

You may have read news items over the past few months about new General Data Protection Regulations (GDPR) that came into effect at the end of May 2018. This is quite a significant change for the whole country. To ensure we are meeting the new requirements, it will be necessary to renew your consent to take and use images of your child.

We value using images of pupils, as this allows us to share their achievements more widely, so we would appreciate you taking the time to give consent on the attached document. Please ensure you return this form to the school office by **Friday 22<sup>nd</sup> June**.

During your child's life at Saltford School we may wish to take images of activities that involve your child. The images may be used by us for displays, printed and digital publications, our website, and on other social media platforms managed by the school (such as Twitter). Images may also be used in the same ways by the Wellsway Multi Academy Trust, the Local Education Authority or by local newspapers.

Photography or filming will only take place with the permission of the Headteacher and under appropriate supervision. When filming or photography is carried out by the news media, children will only be named by their first name if there is a particular reason to do so (e.g. they have won a prize), and home addresses will never be given out. All staff are undertaking specific training on the new GDPR.

If you attend school functions and take photographs of your child, we would ask you to concentrate the focus on your child and not email the images or publish them on a website if other children are in the picture.

If you have any other questions, please get in touch.

Yours sincerely

Mrs D Sage  
Headteacher