Consent form for taking and use of images

Child’s name……………………………………………………………………………………………….

Date…………………………………………………………………………………………………………

Name of person responsible for the child……………………………………………………………….

Dear Parents and Carers

We are proud of our learning at Saltford Primary School and enjoy sharing the successes of our pupils and staff. We do this within our school and Wellsway Multi Academy Trust (WMAT) using digital and print displays and in the wider community via our newsletter, on our website and social media. We also like to see positive coverage of the school in the local and education press.

For this reason, we sometimes take photographs and video of pupils. On some occasions, we will send images to local media outlets or invite them in to film or photograph activities. Pupils may also be interviewed/recorded/photographed by the media, education providers and researchers, or by their hosts when on educational trips and visits. This will only take place with the permission of the Headteacher and under appropriate supervision.

We would like your consent to take images of your child, and use them in the ways described below. You may withdraw your consent at any time and you may ask to see images of your child held by the school at any time.

I understand that:

- photos/video of my child will be used on the school/WMAT website
- photos of my child will be used in the school prospectus and other school print
- photos/video of my child will be used in internal school walls and digital displays
- photos/video of my child will be used on the school/WMAT social media directly managed by those organisations
- images of my child may be used in external (beyond the building) displays – for example a banner on our gate, etc
- photos/video of my child will be used in press releases to the media issued by the school or WMAT
- photos/video of my child will be used in the school/WMAT newsletter
- my child may be interviewed by visitors (such as the media) about school activities
- photos/video of group activities (such as school productions) will be shared with parents for a restricted period

Parent or carer’s signature………………………………………………………………………………

Date………………………………………………………………………………………………………...

PLEASE RETURN THIS FORM TO THE SCHOOL OFFICE AS SOON AS POSSIBLE.

We know families also like to photograph or video their children’s successes at school; for example at plays and performances or award presentations. It is important that any images are for personal use only and are not shared online or via social media. We therefore strongly advise that parents and carers should only take images for personal use and should not post images online or on social networks such as Facebook and YouTube.